

**Course Title & Number:** COM\*H-100 Introduction to Communication

**Competency Area:** **ORAL COMMUNICATION IN ENGLISH** (Goal: Students will be prepared to develop oral messages of varying lengths and styles that communicate effectively and appropriately across a variety of settings.)

**Faculty submitting the Learning Outcomes:** Barbara Antonicka

**Date:** 3/27/2013

**[Instructions:** Please match the Learning Outcomes in the left hand column to those of the course you are submitting for Gen Ed approval. List the corresponding course outcomes in the right hand column to indicate a match.]

BOR TAP's Learning Outcomes	Corresponding Outcomes for Course Named Above
<p>1. Respond to Rhetorical Situations</p> <p>1.1 Identify and evaluate the specific audience and purpose in different communication situations, and adapt the communication appropriately to those situations.</p> <p>1.2 Develop effective messages that influence attitudes, beliefs, and actions through appropriate, logical, ethical, and emotional appeals.</p> <p>1.3 Recognize when others do not understand the message and then manage those misunderstandings.</p> <p>1.4 Listen effectively by understanding, remembering, interpreting, evaluating, and responding appropriately to the speech of others.</p>	<ul style="list-style-type: none"><li>• Apply research and audience analysis skills to create public presentations.</li><li>• Apply pre-speaking strategies to create, outline, and present public speeches.</li><li>• Evaluate sources of information influencing his/her self-concept and perception.</li><li>• Evaluate the functions and use of non-verbal communication within cultural setting.</li><li>• Express him/herself effectively using principles of verbal messages.</li><li>• Apply principles of effective listening.</li><li>• Apply the principles of conflict management to group interactions.</li></ul>
<p>2. Use Sources</p> <p>2.1 Locate, evaluate, use, and acknowledge sources appropriate to the communication purpose.</p>	<ul style="list-style-type: none"><li>• Analyze sources of interpersonal conflict and evaluate effectiveness of conflict management strategies within interpersonal relationships.</li><li>• Apply research and audience analysis skills to create public presentations.</li><li>• Prepare effective speeches using appropriate delivery</li></ul>

<p>2.2 Synthesize and integrate others' ideas purposefully and ethically into their own communication.</p> <p>2.3 Summarize, paraphrase, and quote accurately the ideas of others, clearly differentiating them from the students' own ideas.</p>	<p>techniques.</p> <ul style="list-style-type: none"> <li>• Apply pre-speaking strategies to create, outline, and present public speeches.</li> </ul>
<p>3. Craft Logical Arguments</p> <p>3.1 Select an appropriate and effective medium for communicating.</p> <p>3.2 Provide clear and logical evidence, support, or illustration for their assertions.</p> <p>3.3 Choose appropriate and effective organizing methods for the message, employing effective transitions and signposts.</p>	<ul style="list-style-type: none"> <li>• Prepare effective speeches using appropriate delivery techniques.</li> <li>• Apply pre-speaking strategies to create, outline, and present public speeches.</li> <li>• Apply research and audience analysis skills to create public presentations.</li> </ul>
<p>4. Apply Language Conventions</p> <p>4.1 Use diction, tone, and level of formality appropriate to audience, purpose, and situation.</p> <p>4.2 Use pronunciation, grammar, articulation, and nonverbal behaviors appropriate for the message and</p>	<ul style="list-style-type: none"> <li>• Apply research and audience analysis skills to create public presentations.</li> <li>• Express him/herself effectively using principles of verbal messages.</li> <li>• Evaluate the functions and use of non-verbal communication within cultural setting.</li> </ul>

designated audience.	
<p>5. Formulate Effective Communication Strategies</p> <p>5.1 Reflect on and explain the effectiveness of their communication choices regarding the audience, purpose, and situation.</p> <p>5.2 Speak ethically by accepting responsibility for their communication practices and by communicating openly and directly.</p> <p>5.3 Revise and rehearse speeches before delivery.</p> <p>5.4 Work collaboratively with others, including managing discussion, tasks, and information.</p>	<ul style="list-style-type: none"> <li>• Prepare effective speeches using appropriate delivery techniques.</li> <li>• Prepare effective speeches using appropriate delivery techniques.</li> <li>• Analyze sources of interpersonal conflict and evaluate effectiveness of conflict management strategies within interpersonal relationships.</li> <li>• Apply the principles of conflict management to group interactions.</li> <li>• Analyze the stages of small group development, including membership roles.</li> </ul>
	<p><b><i>Additional Outcomes</i></b></p> <ul style="list-style-type: none"> <li>• Recognize and avoid fallacies of logical reasoning</li> <li>• Deliver speeches with a variety of purposes: special occasion; informative, including a demo; persuasive, including Monroe's motivated sequence</li> <li>• Recognize barriers to perception</li> <li>• Recognize fraudulent listening</li> <li>• Use primary and secondary research in preparation of speeches</li> <li>• Practice options for delivery of speeches: extemporaneous, manuscript, memorized, and impromptu</li> <li>• Practice job related communication, including interview</li> <li>• Develop and use presentational aids, including presentational software</li> </ul>

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