

BUSINESS MARKETING DEGREE

Naugatuck Valley Community College

Office of Academic Affairs

PROGRAM OF STUDY SHEET

STUDENT NAME: _____ ID @ _____ DATE: _____

ADVISOR: _____ TRANSFER PLANS: _____

SECTION A: GENERAL EDUCATION REQUIREMENTS*

<u>RECOMMENDED SEMESTER</u>	<u>COMPETENCY</u>	<u>COURSE NUMBER/TITLE</u>	<u>CREDITS</u>	<u>GRADE</u>
_____	Aesthetic Dimensions/Written Communications	Any Listed	3	_____
_____	Continuing Learning/Information Literacy/Ethics	CSA*H105 or CSC*H101	3	_____
_____	Historical Knowledge	BBG*H231 – Business Law I	3	_____
_____	Oral Communication	Any Listed	3	_____
_____	Quantitative Reasoning	MAT*H167 – Principles of Statistics	3	_____
_____	Scientific Knowledge**	Any Listed	3 or 4	_____
_____	Scientific Reasoning**	Any Listed	3 or 4	_____
_____	Social Phenomena	ECN*H101 – Macroeconomics	3	_____
_____	Written Communication/Critical Analysis/Logical Thinking	ENG*H101 – Composition	3	_____
_____	Written Communication	Any Listed (Prefer ENG*H102 or 200)	3	_____

SECTION B: PROGRAM REQUIREMENTS

<u>RECOMMENDED SEMESTER</u>	<u>COURSE</u>	<u>TITLE</u>	<u>CREDITS</u>	<u>GRADE</u>
_____	ACC*H113	PRINCIPLES OF FINANCIAL ACCOUNTING	3	_____
_____	ACC*H117	PRINCIPLES OF MANAGERIAL ACCOUNTING	3	_____
_____	BMK*H201	PRINCIPLES OF MARKETING	3	_____
_____	BBG*H232	BUSINESS LAW II	3	_____
_____	BMK*H207	CONSUMER BEHAVIOR	3	_____
_____	CSA*H207	COMPUTER APPLICATIONS IN MANAGEMENT AND MARKETING	3	_____
_____	ELECTIVE	PREFERABLY PRINCIPLES OF MANAGEMENT BMG202	3	_____
_____	BBG*H210	BUSINESS COMMUNICATIONS	3	_____
_____	ECN*H102	MICROECONOMICS	3	_____
_____	ELECTIVE	PROGRAM ELECTIVE	3	_____
_____	_____	_____	_____	_____
_____	_____	_____	_____	_____

TOTAL CREDITS REQUIRED NOT FEWER THAN: 60-62

ADDITIONAL COMMENTS: _____

STUDENT SIGNATURE _____ **DATE:** _____

ADVISOR SIGNATURE _____ **E-MAIL:** _____@nv.edu **PHONE:** (203) _____

* See <http://www.nv.edu/Academics/General-Education/Approved-Courses> for listing of General Education courses.

**At least one Scientific Knowledge or Scientific Reasoning course must be a lab science.